



*Stanwood Camano Arts Festivals is in Partnership with
Stanwood Chamber of Commerce
to bring you Summer Arts Jam Festival.*

SUMMER ARTS JAM

July 10-12, 2020
Downtown Stanwood

Amtrak Cascades is a proud sponsor
of Summer Arts Jam

Stanwood Camano Arts Festivals in partnership with the Stanwood Chamber of Commerce Present:

Summer Arts Jam 2020 **Sponsorship Invitation**

July 10th, 11th & 12th, 2020

Stanwood Camano Arts Festivals and the Stanwood Chamber of Commerce would like to invite you to partner with us in highlighting the Music and the Arts within the Stanwood/Camano community! This area has always been home to many wonderful artists and musicians and we realize that the best way for us to showcase their talent is to produce full featured festivals that host a broad range of the Arts in a way that will both entertain and serve community need. Your sponsorship will help support our collective effort to bring more substantially comprehensive shows, encourage tourism and ensure your company's recognition for partnering with other like-minded individuals who are dedicated and passionate about their community. It is important to add that as a sponsor your donations are fully tax deductible.

About us:

***Stanwood Camano Arts Festivals* is a collaboration of community leaders who produce events throughout the year that promote the arts, enhance commerce and serve the community of Stanwood & Camano Island. We love this area and want to share it.**

Our intent is to offer the community an amazing experience while promoting the artists, businesses and individuals who make it possible.

Stanwood Chamber of Commerce is a group of volunteers who work together for the betterment of our businesses and community. We have a long history of working with the community and supporting many local events. Our purpose of these events is to support our local businesses and create a vibrant and thriving community.

Why sponsor the 2020 Summer Arts Jam?

- **Your business will be promoted!**
 - Promotion/Advertising - As a sponsor you will have the opportunity to promote YOUR company through our advertising campaign! See our Advertising Plan below.
 - Foot Traffic/Increased Sales - The *Summer Arts Jam* will attract shoppers and patrons to our area's businesses, restaurants, B&B's and more!
 - Sponsors are also encouraged to have a booth at the event for promotion and visibility.

- **Community Building**

- By sponsoring the festival your investment is one for the community.
- Your support of the Arts strengthens the community by emphasizing the talent within it.
- Your sponsorship also helps support aspiring high school musicians at the School of Rock, as well as, the Fire Explorers and Police Explorers program.

- **Tax Deduction**

Stanwood Camano Arts Festivals is a 501c3 along with the Stanwood Chamber of Commerce is a 501c6. Donations toward the *Summer Arts Jam* events are tax deductible.

We are aware that the lion's share of the success for any show is attendance and that means a strong promotional campaign.

How is the Summer Arts Jam Promoted?

Stanwood Camano Arts Festivals has developed a broad advertising and Public Relations campaign designed to bring visitors to our event including:

- Festival Program and Event Poster
- *Stanwood Camano Arts Festivals* website (SCAFS.info) created by "Brand Shouter".
- *Discover Stanwood Camano.com* (Facebook, Instagram, and Twitter)
- *Stanwood Chamber of Commerce* (Facebook)
- *Stanwood Camano Arts Festivals* social media pages (Facebook and Instagram)
- Newspapers
- Magazines
- **Targeted Marketing:**
- Camano Island Arts Association Mother's Day Brochure
- KAFE Radio & TV
- Stillaguamish Digital Billboards
- Local paper editorials (Stanwood, Arlington Times, Marysville Globe)
- Within local businesses and their Social Media
- Our Artists Social Media

Sponsorship Levels

Kryptonite – Title Level Sponsors –\$5,000

Being a title sponsor means that:

- **YOUR** business logo will appear on ***all*** of the promotional materials for the *Summer Arts Jam*. This includes all ads, banners, radio spots, billboard advertisements, website and social media.
- While other sponsorship levels allow companies to advertise in just one spot (main stage for example) **YOUR** company logo will appear everywhere.

At the Headliner Level you get the following:

- Your company logo on a Large Stanwood Camano Art Festivals Banner posted at the area you have chosen to headliner.
- Artist Choice Headliner Sponsor – Gets 1 vote along with the other chosen jurors to pick the Best Booth Award Contest which includes a free booth at next year's "Summer Arts Jam" (2021).

Platinum Level Sponsor – Headliner Level Sponsor \$3,000

We have 4 areas for headliner sponsors. Sponsoring these areas are first come/first serve opportunities. Headliner sponsors get their banner hung at the event they are headlining.

1. Main Music Stage Sponsor
 2. Local Craft Beer Garden Sponsor
 3. Children's Discover Art Area & Root Beer Float Garden Sponsor
 4. Artist Choice Sponsor
- Platinum headliner level sponsors also receive all Gold Level Sponsor benefits

Gold Level Sponsor \$1000.00

- Logo placement outside Beer Garden Area
- Logo placement on posters and rack cards
- Everything at the Silver Level

Silver Level Sponsor - \$500

- Logo Placement and company link on the Stanwood Camano Arts Festivals Website
- Logo placement and mention on the Summer Arts Jam Media pages
- Public "Thank you" on Music/Entertainment Stage by Music Director & MC.
- Company acknowledged in the local newspaper
- Everything at the Bronze Level

Bronze Level Sponsorship - \$100

- Logo placement on Festival Site Map/Program
- Business name mentioned on social media and press releases

Complete the enclosed form and mail with check or money order!

Sponsorship Deadline

Sponsorship form, logo art and payment deadline: **May 8th at 12AM midnight.** This allows us to get all information to the printer for placement on posters/brochures, etc. If you need a date extension or have any questions:

Contact Elaine Traversi - elaine@stanwoodchamber.org

See next page for Sponsorship Form



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Sponsorship Form "Our Community Is Our Canvas"

Sponsorship Level

<u>Kryptonite</u>	(\$5000)
<u>Platinum</u>	(\$3000)
<u>Gold</u>	(\$1000)
<u>Silver</u>	(\$500)
<u>Bronze</u>	(\$100)

Business Name: _____
Contact Name: _____
Contact Phone: _____
Contact Email: _____
Business Web-site: _____
Business Facebook Page: _____

BUSINESS RELEASE: I hereby release and forever discharge Camano Island Chamber of Commerce, Stanwood Chamber of Commerce, the City of Stanwood, and Stanwood Camano Arts Festivals, as well as sponsoring organizations, their directors, officers, employees, agents, and volunteers from any responsibility, personal liability, claims, or loss due to theft or damage arising out of or in conjunction with my participation in the Summer Arts Jam event. All participating organizations are encouraged to carry their own insurance. By signing this form, applicant acknowledges having received and read this application and agrees to abide by all rules set forth herein.

Sponsorship Deadline

Sponsorship form, logo art and payment deadline: May 8, 2020.

SIGNATURE: _____ DATE: _____

**Donate Online or Mail this completed
form with check or money order to:**

**Email your logo art (with "logo" in the subject)
to: elaine@stanwoodchamber.org**

Stanwood Chamber of Commerce
Attn: Sponsorship
26910 92nd AVE NW
Suite C5
PMB 176
Stanwood WA 98292